

20 25

Q Shelter CEO and Leaders Forum

Sponsorship Prospectus

Partner with us to support housing and homelessness
solutions for all Queenslanders



 **SHELTER**
Because home matters

07 3831 5900
comms@qshelter.asn.au
qshelter.asn.au

The Opportunity

Partner with Queensland's leading minds in government and the not-for-profit space, working to shape housing and homelessness policy for the future.

In June and November each year, Q Shelter brings together 250-300 CEOs and senior leaders from the housing and homelessness sector over lunch to discuss policy and investment opportunities with government and other decision makers. Q Shelter is offering the following sponsorship packages for each event in June and November. (Note that all prices exclude GST.)

GOLD SPONSOR

\$5,000

- Exclusive Gold Sponsor opportunity
- Acknowledgement at all events and meetings as our presenting partner.
- Two free event tickets with 20% discount on additional tickets
- Speaking opportunity to address delegates
- Direct contact details of attendees who have opted in for information.
- One promotional banner on main stage and another at the registration desk.
- Logo included in opening presentation and communication about the event.
- Flyers / promotional materials on tables.
- Your logo and a link to your site distributed to all attendees and 6,500+ Q Shelter subscribers.

SILVER SPONSOR

\$2,000

- Acknowledgement at main event as a partner and sponsor.
- A promotional banner within the venue.
- One free event ticket
- Flyers and promotional materials at registration table.
- Logo included on communication about the event.
- Logo and link included in follow-up email to all attendees.

BANNER SPONSOR

\$500

- Your banner displayed in the venue.
- Logo and link included in follow-up email to all attendees.

The Audience

JOB TITLES INCLUDE

- C-Suite
- Leaders in housing, homelessness, emergency shelter and rental support
- Directors, and deputy directors general
- Senior strategy and policy managers
- Policy staff and practitioners
- Program and area managers
- Case managers
- Tenancy managers
- Practice leads
- Operations managers
- Housing program managers
- People with lived experience of homelessness
- Planners, architects and urban designers
- Economists and financiers
- Professors, researchers and academics

ORGANISATIONS INCLUDE

- Community housing providers
- Indigenous community housing orgs (ICHO)
- First Nations led service providers including Aboriginal and Torres Strait Islander Housing
- Specialist homelessness services
- Multi-service agencies
- Local, state and federal government
- Domestic and family violence support providers
- Mental health non-profits
- Drug and alcohol support services
- Advocacy groups, peak and industry bodies
- Urban planners
- Research institutes and think tanks
- Private consultancies and contract providers
- Private sector representatives who are passionate about housing and homelessness



The Event

Our keynote speakers are senior Queensland cabinet ministers, heads of government departments, innovative thinkers, and senior executives of influential industry bodies. They draw a crowd of similar influence in the sector, and often use the event as a platform for significant policy announcements or statements.

Former keynote speakers

Hon. Sam O'Connor, MP
 MINISTER FOR HOUSING AND PUBLIC WORKS,
 AND MINISTER FOR YOUTH

Hon. Meaghan Scanlon, MP
 MINISTER FOR HOUSING,
 QUEENSLAND

Mike Zorbas
 CHIEF EXECUTIVE
 PROPERTY COUNCIL OF AUSTRALIA

Debbie McNamara
 GENERAL MANAGER
 ECONOMIC DEVELOPMENT QUEENSLAND

Christopher Aston
 EXECUTIVE DIRECTOR
 POLICY & STATUTORY PLANNING

Rachel Hunter PSM
 INDEPENDENT REVIEWER OF HOMELESSNESS
 RESPONSES IN QUEENSLAND.

Key Q Shelter presenters

Fiona Caniglia
 CEO

Tanya Bell
 PRESIDENT



The November 2024 CEO & Senior Leaders' Forum.

L-R: Fiona Caniglia, Q Shelter; The Hon. Sam O'Connor MP, Housing and Public Works, and Minister for Youth; Tanya Bell, Q Shelter; Mark Cridland, Housing and Public Works; Jackson Hills, Q Shelter

View the events series here

Get in touch

To discuss any aspect of this proposal, including discounted rates for sponsoring consecutive events or a customised package to suit a specific need or budget, please contact us.



515 Wickham Terrace
PO Box 214
Spring Hill, Qld 4004

comms@qshelter.asn.au
qshelter.asn.au
07 3831 5900

ABN 21 495 503 790

